



# GOASCNA Public Relations Report

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**ASC Date:** 5/17/2020

**Meeting Date:** 4/24/2020 6:30 PM

Opening Prayer - Read Twelve Traditions - PR/Phoneline Purpose

Attendance: 15- Zoom Meeting

## **PhoneLine**

- Coordinator Report - 135 inbound calls from 3/01/2020 - 3/31/2020 - 16 of the calls came in on the Spanish line - We currently have 16 Phoneline volunteers and we have 21 Volunteers on our 12 step phone call list
- Review how calls have been going - any topics for discussion, comments, and concerns to address from Phoneline Volunteers
- 12<sup>th</sup> Step Call List was updated and sent out - ask all in attendance if they have the information -
- discussion on how to connect a 12 Step volunteer with someone who calls the Phoneline and would like to speak with any addict in recovery
- Discuss Phoneline Volunteers giving out only the meeting information that is on our Orlandona.org website -
- Review Do's and Don'ts - discuss using the same guide for 12 Step call volunteers

**Elections - Acclimations in June - Elections in July for PR/Phoneline Vice Chair, Phoneline Coordinator II, and secretary**

## **Public Relations**

Update and review of Community Monthly Meetings - All Community monthly meetings were cancelled for the month of April

## **Old Business**

- A committee member volunteered to check meeting locations in Osceola County and see if they can display the COVID-19 flyers with alternative resource options in case anyone shows up for the meeting - This task was completed and a list was provided to PR Chair
- All our community contacts were emailed the Flyer with virtual meeting information, Phoneline number, website and QR Reader codes for themselves and for distribution
- Meeting with Orange County Commissioner which was re-scheduled for April 22<sup>nd</sup> was cancelled and we will reschedule once the stay home order is lifted for Orange County
- H & I provided us with contact information (addresses) for all Facilities they provide meetings in - Letters were mailed with the resource flyer and QR reader codes
- We received the final cut of our PSA and a Virtual Meeting PSA (it was shared by the SEZF PR task force) - These PSA's, contact information flyers (Spanish and English) and QR Code flyers were e-mailed to
  - Orange County Mayor's office
  - Orange County Coalition for Drug Free Community
  - Orange County Commissioner District 3
  - Channel 2 - Jim Payne
  - Channel 9 - Ashley Edlund
  - Kelly Finkelstein, Communications Division, Senior Public Information Officer Orange County Government - Orange TV
- Participated in an interview with Channel 9 - air date was preempted by COVID19 update - share about how it went and discuss the risks of doing interviews
- discuss the possibility of Channel 13 interview
- Sent an email out to the Google Groups asking for any contacts anyone may have for PR to provide resource information - one response -
- Other members reached out to some contacts - (ask for them to update us)
- PR/Phoneline projected budget was passed at the last Area meeting
- Committee members input on other organizations to contact and assign tasks

Sharing SEZF PR Task force information and links with H&I and all PR/Phoneline members who may be interested  
YouTube Channel

<https://www.youtube.com/channel/UCdpKih0C2FNWzBwZS5e4big>

- When you open the link above, go up to the top of the page and click on Videos - this will bring up a page with a ton of videos on a wide variety of topics which have been created by NA members all over the world!!!
- <https://drive.google.com/open?id=1bOkNC6W0LZS-ma7lboxpbV-HSOgm5FI1>

- PR Week coming in June – discuss some ideas and share the information we received from the PR task force meeting – ask about volunteers – Next meeting May 19 @ 8pm

**Expenses:**

- **Rent - \$0**
- **One Box Routing monthly payment - \$53.77**
- **Total monthly expenses - \$53.77**
- **Remaining budget balance: \$190.17**

**Elections- none**

**Concerns or Needs - Get as much information out to our communities about our website, phonenumber and virtual meetings**

**Upcoming Events: Next subcommittee meeting - May 29, 2020 - Zoom @ 6:30pm**

**In Loving Service,**

Liz B.,Chair

Mark B. Vice Chair