



GOASCNA Public Relations Report

ASC Date: 3/10/2019

Meeting Date: 2/22/2019 6:30 PM

Public Relations meet ant United Against Poverty 150 E. Michigan St

Opened meeting - 9 members attended: Cindy C., Sera D., Beatriz V., Dennisse R., Liz B., Eric T., Dominick D., Greg G., Pete C.

- Helpline Coordinator 1 and 2 - Report and updated -
 - o We discussed some of the phone calls we received and got feedback from helpline volunteers
 - o Three new members attended the meeting and showed interest in signing up for helpline volunteer
 - o We provided Orientation for phonline volunteers (Ongoing)
 - o Two new helpline volunteers signed up for a shift to answer calls for the Helpline
 - o Phonline Coordinator #1 will update the call routing sheet and the contact information sheet and email it to volunteers
 - o PR cards were delivered to Officer Eld - by two PR committee members - he was also given 2 QR readers and we let him know if we wanted more to contact us - (Ongoing)
 - o The committee discussed the budgets for Public Relations and Helpline - We came up with a budget to combine all expenses for both committees
 - o The committee agreed to increase our donation to the facility due to the increase in time we are meeting
 - o Dominick volunteered to inventory current PR literature
 - o Dominick and Sera volunteered to laminate
 - o We discussed continuing the book drive - (Ongoing)
 - o QR code will be forwarded to Dennisse so she can take some of them to businesses in the Oakridge area
 - o Re-Entry Symposium at the Seminole County Jail. February 6th - Cindy, Terri and Liz have attended - volunteers to attend with one of us for gaining experience is ongoing
 - o Volunteers for members to come and work on PR projects - ongoing (This is ongoing, and volunteers will be needed on a regular basis)
 - o On the third Thursday of every month, the Coalition for Drug Free Living meets. Pete and Cindy attended in January - February we were not able to attend - Liz B. and Cindy will attend in March

New Business Items

- ***PR/Helpline subcommittee meeting for March (possibly changing the date due to the Symposium - and a lot of us will be in Tampa) - We did not get to discuss this at the meeting - however we would like to change it to March 29th***
- ***Reviewing Helpline guidelines / combining with PR, additions, changes - start the discussion - Dominick and Greg will review existing helpline guidelines and will bring back to next month's subcommittee meeting meet and get started on the guidelines***
- ***Once inventory of existing literature is completed, the committee will determine what we need for the public and what we need for our PR/Helpline Packets and we will order new literature.***

Closed meeting an 8:00Pm

in loving service

