

"Pull Tab Instructions"

1. Per "Public Relations Policy"- 2 people per team (never represent NA alone)
2. Proper Dress: Business Casual (No T-Shirts, cut-offs, shorts, sandals etc...) Collared shirt, pants, closed toe shoes.
3. Introduce yourselves by first name only.
4. Ask for permission to post in a conspicuous place that can be readily viewed.
5. Write down contact name, business name, phone number, address and location of posting on tracking sheet.
6. Thank the contact for their cooperation and let them know we will be following up with them in the next month or so.
7. If they refuse, thank them for their time and write information down on tracking sheet so we do not canvass them again.

"What to say when canvassing for Pull tab sheet placement"

Good morning / afternoon, my name is _____ and this is _____. We are from Narcotics Anonymous and trying to get the word out to people that may need (our) help. We ask that you allow us to put up this small flyer somewhere in your store where people will see it.

(We are a non-profit fellowship for people suffering with drug addiction and offer free help to those in need)

Thank you for your cooperation, can I get some information from you before we go? (Fill out the tracking sheet) We will be following up with you in the next month or so. Please call us if you have any questions. We appreciate your help!

IF THEY REFUSE DO NOT TRY TO CHANGE THEIR MIND, just thank them and leave.

"Suggested Places of Posting Pull Tab Sheets"

1. Gas Stations (bathrooms or community boards)
2. Restaurants
3. Libraries, Colleges, Universities
4. Churches, places of worship
5. Counseling centers, rehabs, help centers, outreach services, treatment and crisis centers
6. Retail and Grocery (break rooms)
7. Non-Profit Organizations
8. Any facilities / stores that have a community Board / event board and local Merchant board.