



GOASCNA Public Relations Report

ASC Date: 11/12/2017

Meeting Date: 10/27/2017 7:00 PM

Public Relations Subcommittee

GOASCNA Subcommittee Report

(Date) October 27, 2017

Meeting: October 27, 2017 7PM (Date & Time) Location: 150 E. Michigan Street Opened the meeting with a moment of silence followed by the Serenity Prayer. The 12 Traditions were read.

Members Present: 8 (Number of members present)

GENERAL REPORT:

Committee reviewed the action plan for the Pull Tab Project. We will conduct the Pull Tab presentation at the November ASC to the GSR's in order to provide a script and the guidelines for GSRs to conduct the presentation for your home group members. An alternative would be to request the PR committee do the presentation to your home group.

Jeff M. will be the Pull Tab Project Coordinator and will retain all data related to pull tab presentations

QR Code Poster sample presented for committee review - Committee approved as is and Pete will get two different prototypes made

QR Code discussed for possible use in venues that will not require restocking or weekly attention

Composed a list of agencies and venues that we will contact and request space for posting QR Code poster

Began discussing budget for coming fiscal year as committee needs are changing.

Information given to committee members to participate in the SEZF PR Webinar which takes place once a month on the second Saturday at 2:30PM ES.

Committee members encouraged to participate in the next FRSC Fellowship Development group to be held in Orlando on November 18 at the Rosen Shingle Creek Hotel beginning at 9AM. Check the Regional website naflorida.org for additional information.

In the process of providing Orange County Sheriff's Office Spanish language Helpline cards to all patrol cars in Orange County.

UPCOMING EVENTS: Next subcommittee meeting to be held in the same location on November 24, 2017

Closed meeting at 8:30 with moment silence and serenity prayer

In loving Service Pete C